

Call for Ad Deadlines

ADVERTISING RATES

As of August 2016



SIZE		1-2 Times	3-5 Times	6+ Times	TYPESETTING CHARGE
Directory Sm 3.25" x 1.125"	B/W	\$15 per issue			15%
Directory Lg 3.25" x 2.375"	B/W	\$25 per issue			15%
1/12 Page 3.25" x 4"	B/W	\$85	\$75	\$65	15%
1/8 Page 5" x 4"	B/W	\$110	\$100	\$90	15%
1/4 Page 5" x 8"	B/W	\$200	\$190	\$180	15%
	COLOR	\$250	\$240	\$225	15%
1/3 Page 6.5" x 8"	B/W	\$250	\$240	\$230	15%
	COLOR	N/A	N/A	N/A	
1/2 Page 10" x 8"	B/W	\$350	\$330	\$325	15%
	COLOR	\$400	\$375	\$365	15%
3/4 Page 10" x 12"	B/W	\$500	\$450	\$425	15%
	COLOR	\$540	\$490	\$465	15%
Full Page 10" x 16"	B/W	\$640	\$620	\$600	15%
	COLOR	\$675	\$655	\$635	15%
Back Page 10" x 16"	COLOR-1/2 Page	\$450	\$430	\$400	15%
	COLOR-Full Page	\$725	\$675	\$650	15%
Center Spread 17" x 22.5"	COLOR	\$1350	\$1250	\$1150	15%

ALL RATES ARE PER ISSUE AND DO NOT INCLUDE AGENCY COMMISSION

FRONT PAGE ADVERTISING UPON REQUEST - COLOR ONLY

1/8 Page Full Color - 1 mo. at a time \$350 per mo/6+ mos. \$300 per mo
 1/4 Page Full Color - 1 mo. at a time \$450 per mo/6+ mos. \$400 per mo
 1/2 Page Full Color - 1 mo. at a time \$650 per mo/6+ mos. \$600 per mo

Classifieds: 15 word minimum for \$5.00 - \$.20 each additional word, per month. Box
 (Text Only) around classified ad \$2.00 per month. Varied type and centered \$3.00 per month.

WE ACCEPT



**CONTACT
INFORMATION**

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